OHSU Invent-a-thon

*Working across disciplines to propel ideas into action and advance healthcare*

**BACKGROUND**
Healthcare hackathons bring together interdisciplinary teams of students and professionals to collaborate, brainstorm, and build solutions to unmet clinical needs. There is strong evidence that healthcare hackathons lead to consistent outputs with respect to technology innovation, including clinical trials, business plan development, securing funding (grant and investment), and new company formation.

**EVENT DESCRIPTION**

*When: October 23-25, 2020 | Where: Virtual*

OHSU is joining forces with [MIT Hacking Medicine](https://hackingmedicine.mit.edu), creative problem solvers (in medicine, engineering, research, business, and design), and academic and industry partners from across the region to build innovative solutions to pressing healthcare challenges in the following tracks:

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<tr>
<th>Medtech</th>
<th>Digital Health and Health IT</th>
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<td>Surgical Care</td>
<td>Rural and Low Resource Setting Health Care</td>
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<tr>
<td>Early Disease Diagnosis</td>
<td>Management of Chronic Conditions</td>
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We will be encouraging teams to tackle challenges related to healthcare disparities across these tracks and will have a special prize for the team that develops the most impactful solution in this area.

Our virtual event will bring together 300 to 400 people and be modeled off the [MIT-COVID-19 Challenge](https://mit-covid19.challenge.hackingmedicine.mit.edu), a series of highly successful virtual challenges that the Invent-a-thon has partnered on. Attendees will have the opportunity to hear from inspiring keynote speakers, join an interdisciplinary team of fellow innovation enthusiasts, brainstorm and build a solution, attend workshops, receive coaching from mentors, talk with our sponsors, and pitch a solution to active investor judges to **compete for up to $40,000 in team prizes.** Propel an idea into action!

#OHSUInventathon

Learn more at [Inventathon.org](https://inventathon.org).

**OBJECTIVES**
- Provide needs-based innovation education
- Catalyze ideation and technology development to advance healthcare
- Promote interdisciplinary teamwork
- Build bridges across the regional innovation community
- Grow industry and investor relationships
- Make healthcare better!

**PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES**

**Event Presence**
- 10-15 Minute Keynote Speaker Address to Attendees
- Mentors (clinicians/engineers/business experts) for Co-branded Track
- 30 Minute Side Workshop or Talk

Email us at [inventathon@ohsu.edu](mailto:inventathon@ohsu.edu) to learn more.
- Virtual booth will be available throughout the entire Hackathon with representatives on hand to video chat with attendees, answer questions, and share information.
- Meal Sponsorship: Branded grub hub gift certificates will be sent to participants with Institution/Company logo on gift certificate
- Prototyping Equipment/Software and Expertise

Acknowledgements
- Widespread promotion as a sponsor/partner by OHSU and MIT Hacking Medicine (via newsletters, multiple social media channels, and email campaigns)
- Logo on signage, website, and on slides at virtual event
- All sponsors will be recognized during event kick-off
- Professional promotional videos will be generated that highlight sponsors involvement in the event. These will be shared before and after the event by OHSU and MIT Hacking Medicine and via social media by all partners.

Track-Specific Benefits
- Co-Branded as a Lead Sponsor for a Single Track (Branding and Track Theme Selection)
- 1 Judge Position for Co-Branded Track
- Co-Branded as a Lead Sponsor in Additional Track (include Branding and Theme Selection, and Additional Judge Position)

Throughout the Event
- Logo on signage, invitations, slides, and on social media.
- Virtual booth available during entire event with Representatives

After the Event
- Videos highlighting partner involvement will continue to be shared via social media channels and in recaps and blog articles about the event
- The virtual workspace (Slack or MS Teams) that is used for the event will remain active for at least 3 months post event enabling more interactions between partners/sponsors and participants.

Additional A La Carte Opportunities
- First look at technologies that emerge from this event
- Special Named Prizes for specific challenges or focus areas (E.g. Healthcare Disparities, COVID-19)

Email us at inventathon@ohsu.edu to learn more.